

**Board of Trustees Meeting for
Pennsylvania Distance Learning Charter School**
2100 Corporate Drive, Suite 500, Wexford, PA 15090
Telephone: (888) 997-3352 Facsimile: (866) 977-3527
Website: www.padistance.org

Board Meeting

Date: April 29, 2019
Time: 3:00 pm
Location: Pennsylvania Distance Learning Charter School
and via Teleconference

MINUTES

MEETING TYPE: Regular Special Proposed Approved

A. Call to Order: The meeting was called to order at 3:02 p.m.

B. Roll Call

Board Member Attendance:

John Marous, President	x Present	<input type="checkbox"/> Absent
William Donahue, Vice President	x Present-phone	<input type="checkbox"/> Absent
Greg Dolan, Treasurer	x Present-phone	<input type="checkbox"/> Absent

Other Attendees:

Patricia Rossetti, Chief Executive Officer, PDLCS	x Present	<input type="checkbox"/> Absent
Darla Posney, Principal, PDLCS	x Present	<input type="checkbox"/> Absent
Jamie Desrochers, Director SE, PDLCS	x Present	<input type="checkbox"/> Absent
Sheryl Allmon, Director of Student Services PDLCS	<input type="checkbox"/> Present	x Absent
Nicholas Kocuba, Director of Technology PDLCS	x Present	<input type="checkbox"/> Absent
Kelly Crooks, Principal, PDLCS	x Present	<input type="checkbox"/> Absent
Michael Whisman, Charter Choices	x Present	<input type="checkbox"/> Absent
Leigh Anne Lord, Recording Secretary, PDLCS	x Present	<input type="checkbox"/> Absent
Josh Horton, BD&E	x Present	<input type="checkbox"/> Absent
Jeffrey Flick, BD&E	x Present	<input type="checkbox"/> Absent
Jesse Bean, Charter Choices	x Present	<input type="checkbox"/> Absent

C. Pledge of Allegiance

D. Public Comment - none

E. Review of Agenda

F. New Business

i. PA Distance Learning Charter School Strategic Plan Review

Jesse Bean presented the updated proposed Strategic Plan. Mr. Donahue asked if our name hinders our ability to attract students. Mr. Marous asked to hold discussion of this question until the presentation of the marketing plan. Board members felt that the revised report was quite detailed and provided more insight. Ms. Rossetti would like to hire family coaches and to hire a Chief Academic Officer in year 3. She indicated that the school would like to invest in communications both internal and external. The school needs to use innovative technologies in order to

A copy of the meeting minutes are available for public inspection at the Pennsylvania Distance Learning Charter School, 2100 Corporate Dr., Suite 500, Wexford, PA 15090

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be more efficient and to gain student achievement. One change from the previous plan was that after reflection and evaluation, the school will not go ahead with the development of the talented and gifted department. Instead, there is the need to invest in a Research and Development Coordinator who would create business partnerships and seek out other technologies in an effort to help our students. Mr. Marous indicated that this change would continue to support the school's mission. He raised a question concerning the role of the CAO asking if it would need to be different from K-6, to middle and to high school. Ms. Rossetti clarified the role.

Mr. Marous asked to a motion to approve the strategic plan.

Motion: Mr. Donahue
Ayes: 3

Support: Mr. Dolan
Opposed: 0

ii. BD&E Public Relations and Marketing Plan Review

Josh Horton presented the BD&E Marketing Plan. Mr. Dolan asked if there was a way to know from what avenue a student enrolls. Josh indicated that this is being tracked. Mr. Marous inquired if the budget is large enough to support a 35% growth goal. BD&E felt that it was an appropriate amount. Mr. Flick indicated that naming is a large part of their practice. It is very difficult and if we were to decide to do it, it should be only done once. Mr. Dolan viewed the around the year emphasis will be positive and agreed with Mr. Marous with the idea of meshing this with the strategic plan.

iii. Continuous School Improvement Update

Ms. Rossetti gave a brief update on the current school improvement plan. She explained how the process is to work and how the process actually is working. The school is on its third facilitator and is very behind. Despite these events, the completion date must remain June 30, 2019. The facilitators are proposing that we forego the 28 day notification process. However, Ms. Rossetti does not agree with this process and intends to post the plan for review in order to be completely transparent. Mr. Dolan agreed. He indicated that it seems they are rushing us through the plan instead of making it a meaningful experience. The plan will be presented to the Board for the June meeting. Ms. Rossetti requested that we post it as soon thereafter even if it is in draft form pending board approval. Mr. Marous agreed as did Mr. Donahue. Mr. Dolan asked if any funds have been spent. Ms. Rossetti indicated that no funds have been spent and that they will be available for the next school year.

G. Reminder of Next Board Meeting

To be held at the Pennsylvania Distance Learning Charter School and by teleconference on May 6, 2019 at 4:00 p.m.

H. Executive Session (if necessary):

Mr. Marous made a motion to adjourn the special meeting and enter into executive session.

Motion: Mr. Donahue
Ayes: 3

Support: Mr. Dolan
Opposed: 0

The special meeting was adjourned at 5:07 p.m.

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MINUTES CERTIFICATION


Proposed minutes respectfully submitted.



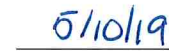
Recording Secretary, Leigh Anne Lord



Date



Board Secretary, William Donahue



Date